

WEB ACCESSIBILITY FAILURES

OUR TAKE - THE GOOD, BAD AND UGLY



Web accessibility research shows that **97.8%** of 1 million homepages tested has detected WCAG (Web Content Accessibility Guidelines) failures. A user with a disability can expect to encounter detectable errors on 1 in every 13 elements with which they engage, according to the February 2019 analysis by WebAIM.

That's frustrating for the end user. And bad news for the Websites, who may be vulnerable to multiple lawsuits under the ADA.

76%

of the domains tested failed the WCAG 2.1 AA compliance test for icons.

98%

of websites failed the WCAG 2.1 AA compliance test for menus.

52%

of websites failed the WCAG 2.1AA compliance level of images.

89%

of websites failed the WCAG 2.1AA compliance level of popups.

71%

of websites failed the WCAG 2.1AA compliance level of forms.

15%

of sites tried implementing ARIA attributes that describe & label elements and had done so incorrectly, indicating a lack of proficiency in accessibility implementation methods.

85%

of the websites are hosted in the US and Canada, and 15% in Europe and Asia

65%

of the TLDs were top-level domains (.com, .net, .org)